

# Privacy Policy

Last Updated: 30/01/2025

## 1. Introduction

Welcome to Champagne Saint Charles, operated by **Champ Association Group**. We respect your privacy and are committed to protecting your personal data. This **Privacy Policy** explains how we collect, use, store, and protect your information when you visit our website or place an order.

By using our services, you agree to the terms outlined in this policy.

---

## 2. Who We Are

**Company Name:** Champ Association Group (Champchain OÜ)

**Registration Number:** 16988976

**Registered Address:** Narva mnt 5, 10117 Tallinn, Estonia

**Email Contact:** [privacy@champagnesaintcharles.com](mailto:privacy@champagnesaintcharles.com)

We act as the **Data Controller** for the purposes of the **General Data Protection Regulation (GDPR)** and other applicable laws.

---

## 3. What Data We Collect

We collect the following types of personal data:

### 3.1. Data You Provide Directly

- **When you place an order or pre-order:**
  - Name, email address, phone number
  - Billing and shipping address
  - Payment details (processed securely by third-party providers)
- **When you contact us:**
  - Email inquiries
  - Customer support requests

### 3.2. Data Collected Automatically


When you visit our website, we may collect:

- **Device information:** IP address, browser type, operating system
- **Usage data:** Pages visited, time spent on site, referral source
- **Cookies and tracking technologies:** See Section 7 (Cookies)

### 3.3. Cryptocurrency Transactions (If Applicable)

If you pay with **cryptocurrency**, we process:

- Wallet address (for transaction confirmation)
- Blockchain transaction data (for verification purposes)

 **We do NOT store or have access to private keys.**

---

## 4. How We Use Your Data

We process personal data for the following purposes:

- ✓ **Order Fulfillment:** Processing and delivering your purchases.
  - ✓ **Customer Support:** Handling inquiries, complaints, and refund requests.
  - ✓ **Marketing Communications:** Sending updates, promotions, and newsletters (*with your consent*).
  - ✓ **Fraud Prevention & Security:** Detecting and preventing fraudulent transactions or cyber threats.
  - ✓ **Compliance with Laws:** Ensuring we adhere to **alcohol sales regulations** and **cryptocurrency compliance laws**.
- 

## 5. Legal Basis for Processing (GDPR Compliance)

Under the **General Data Protection Regulation (GDPR)**, we process your data based on:

- **Contractual necessity:** When you place an order, we need your details to process it.
  - **Legitimate interest:** Fraud prevention, security, and service improvements.
  - **Legal obligation:** Compliance with **alcohol laws**, **financial regulations**, and **Estonian e-commerce laws**.
  - **Consent:** Marketing emails and cookies (you can opt out anytime).
- 

## 6. How We Share Your Data

We **DO NOT** sell or rent your personal data. However, we may share information with:

- **Payment Processors:** (e.g., credit card providers, cryptocurrency gateways)
- **Shipping Partners:** For order delivery
- **Legal Authorities:** If required by law, such as age verification or tax reporting
- **Marketing & Analytics Providers:** (only with consent)






#### **International Transfers:**

If we transfer data outside the **EU/EEA**, we ensure compliance with GDPR **Standard Contractual Clauses (SCCs)** for data protection.

---

## **7. Cookies & Tracking Technologies**

We use cookies to:








-  Improve website functionality
-  Analyze traffic and optimize user experience
-  Personalize marketing (with consent)

You can manage cookie settings via your browser or our **Cookie Policy** page.

---

## **8. Your Rights Under GDPR**

As a user based in the **EU/EEA**, you have the following rights:

-  **Right to Access** – Request a copy of your data.
-  **Right to Rectification** – Correct inaccurate or incomplete data.
-  **Right to Erasure ("Right to be Forgotten")** – Request data deletion.
-  **Right to Restriction** – Limit how we use your data.
-  **Right to Data Portability** – Receive your data in a structured format.
-  **Right to Object** – Opt out of marketing communications.
-  **Right to Withdraw Consent** – If we rely on consent for processing.



**To exercise your rights, contact us at:** [privacy@champagnesaintcharles.com](mailto:privacy@champagnesaintcharles.com)






**We will respond within 30 days** (as required by GDPR).

---

## **9. Data Security Measures**

We implement strong security controls to protect your data, including:

-  Encrypted transactions (SSL/TLS)
-  Secure servers & restricted access
-  Two-factor authentication (2FA) for internal access

Despite best efforts, no system is **100% secure**, so customers should also protect their accounts.

---

## 10. Data Retention Policy

- **Order Data:** Stored for **7 years** (for tax & compliance reasons).
  - **Marketing Data:** Stored until **you opt out**.
  - **Inactive Accounts:** Deleted after **3 years of inactivity**.
  - **Crypto Transaction Logs:** Retained as per regulatory requirements.
- 

## 11. Third-Party Services & Links

Our website may contain links to **third-party services** (e.g., payment providers, blockchain explorers). These services operate under their own **Privacy Policies**, and we are **not responsible** for their practices.

---

## 12. Compliance with Alcohol Laws

- We **DO NOT** sell alcohol to **persons under the legal drinking age**.
- By placing an order, you confirm you meet the **legal age requirements** in your country.
- If requested, we may require **age verification** before order fulfillment.

⚠ **Regulatory Note:** Customers are responsible for ensuring that **importing alcohol** into their country is legally permitted.

---

## 13. Changes to this Privacy Policy



We **reserve the right to update** this policy at any time. Updates will be **published on our website**, and continued use of our services implies acceptance.

 **Last updated:** 30/01/2025

---

## 14. Contact Information

For privacy-related inquiries, GDPR requests, or concerns:

 **Email:** [privacy@champagnesaintcharles.com](mailto:privacy@champagnesaintcharles.com)  
 **Address:** Narva mnt 5, 10117 Tallinn, Estonia

